



RESELLER HOSTING

In a time where everyone would like to earn extra revenue, reseller hosting allows you to resell hosting space and domains at a profit, without the layout cost of purchasing servers and paying additional software licencing fees.

[Click here to check out our Reseller Pricing!](#)

Overview

Our reseller environment is user friendly and flexible, allowing adequate scaling, ultimately resulting in growth. Our panels offer a comprehensive solution for managing your hosting clients effectively and efficiently...

Red Cactus Billing

Have a look at our reseller platform to manage your invoicing, billing, web-hosting provisioning and domain management.

[Check out Red Cactus Billing](#)

INTRODUCTION TO RESELLING

Who should resell hosting?

- Individuals to Medium sized companies seeking an additional revenue stream.
- Web developers wanting to fully manage their clients' services.
- Basically anyone who is looking to start a business with a minimal investment.

On top of this, DirectAdmin and SolidCP, together with our invoicing, billing and automation software, makes it super easy to manage your clients' hosting environment, and seeing that we do not limit you on the total number of domains and/or user accounts, your business has the opportunity to grow exponentially.

It doesn't stop here. We offer both shared and dedicated reseller hosting, which means that when you sign up with us, you can start small and depending on your growth, request a reseller VPS

(Virtual Machine), pre-loaded with either Windows Server 2012 R2 / 2019 or CentOS for Linux, installed with DirectAdmin's personal license. Our billing system is also web-based, which reduces unnecessary load on the server.

Linux Hosting will accommodate your WordPress (PHP) sites via DirectAdmin, while Windows hosting allows for custom developed .NET applications as well as WordPress sites, because Windows environments can run ASP.net (MS SQL) as well as PHP (MY SQL / MariaDB) scripts.

redcactus

INTRODUCTION TO RESELLING

For added value, we will make the WordPress themes, developed in-house, valued at R199.00 available to you, as a reseller, at a reduced cost*, allowing you to sell the themes to your clients at a profit. There are no limitations and the theme can be downloaded and installed on any hosting environment, preferably your new reseller space, right?

Should you wish to offer your clients an “exchange” service, you will be able to do so in the form of ICEWARP, an exchange like service at a fraction of the cost. If you choose to go this route, your IceWarp mail server is online, with shared or personal calendars, tasks, global address lists, office resources, active device sync exchange, instant messaging, online web meetings, outlook integration or outlook replacement, with its own desktop client for PC and Mac, and so much more! With no more dedicated exchange administrative work required, you can get ready for a whole new level of productivity.

You will be able to offer a complete web solution, which includes hosting, domain registrations, renewals and transfers as well as invoicing and billing, together with beautifully designed themes, which will grow on a regular basis.

Wait, there’s more. If you are not comfortable offering support to your clients, we’ve got your back. Our experienced support team will take care of all your support needs and therefore you can sell your hosting services with confidence, knowing that all support queries will either be resolved or the clients will be advised accordingly.

Clients can also access the white label knowledge base for assistance, should they wish to create

new mail accounts, add domains to their profile or create a database or FTP account.

Please see our section on “white label support”, where you can choose between “opt-in” support, consisting of a monthly retainer, based on your active mail accounts. Your clients may then contact the support centre for assistance.

Alternatively you can purchase third party support for ad-hoc support requests, eg. Remote desktop support should you wish to manage client support yourself. Your clients are then required to contact you and in turn you can submit a support ticket with us. Even though we will respond within the timeframe of our SLA, depending on the nature of the query, the response to your client will depend on your availability.

DirectAdmin offers a free website builder as well as Softaculous installer and with Roundcube webmail client, you are sure to impress your clients from the onset.

Please contact us for more details.



redcactus

BILLING SYSTEM AND HOST PANEL OVERVIEW

Our reseller environment is user friendly and flexible, allowing adequate scaling, ultimately resulting in growth. Both DirectAdmin and SolidCP control panels, combined with our billing system offer a comprehensive solution for managing your hosting clients effectively and efficiently.

BILLING SYSTEM

Our invoicing, billing, web-host and domain management platform will make the management of your clients' hosting accounts a breeze and also allow clients to manage their own hosting accounts, whether they would like to add a new mail account, register a domain or hopefully upgrade their hosting services with you. Our billing system is currently included at no extra charge and together with the host panel of your choice, this is all you would require to invoice clients, provision hosting and manage their domains.

WE ARE ALSO ABLE TO ASSIST WITH THE FOLLOWING:

Optional Serious Billing - 1 hour training session	R420.00
Setup of packages (see separate packages documentation)	R450.00
Configure Host Panel templates with your logo and detail	R250.00
Design custom Header and Footer	R350.00

HOST PANEL

Both panels are stable, lightning fast and secure and while Windows licensing applies, SolidCP is free. This reduces the cost of providing you with adequate hosting space, seeing there are no license fees payable to the supplier. Although the Linux OS is free, the panel is licensed, but due to the fact that we maintain our own servers, we are able to provide Linux hosting at a very competitive price.

The host panel allows you to add domains and provider sub-domains prior to transfer, upload website files, create and restore databases and create new mail accounts. This enables you to test the environment prior to actually transferring the domain from another provider. Your client will see you as a professional host and won't have to worry, knowing their data is in good hands.

1. Pricing on various VM's can be found on our website
2. Kindly navigate to the knowledge base for instruction on setting up your reseller environment.





redcactus

FREQUENTLY ASKED QUESTIONS

1. What is a “white-label” billing system?

Our invoicing, billing and automation software allows for seamless automation of your client's services and the best part is that they will only see your company details on all communication. The billing system will also only reflect your company logo.

2. What are your payment options for Resellers and Clients?

We offer a pre-paid / top-up account for our resellers. Your reseller account should have a minimum balance to process certain services, such as domain renewals and registrations. Reseller clients can choose between EFT or card payments.

3. What about support? Do you offer support for reseller clients?

We offer paid support for Reseller clients. Resellers can then focus on growing their business, while our “white-label” support team takes care of client queries. Resellers can either choose to opt-in for our support or make use of our support credit system for ad-hoc requests, should you prefer to offer your clients support.

4. Can a reseller suspend client accounts in case the account falls in arrears?

Yes, the billing system allows for resellers to temporarily suspend client accounts until payment is received.

5. How do resellers register domains?

Domains are registered through Red Cactus Software as we are a registrar. You do not require any additional services to register domains. Any domains registered will be deducted from your top-up account.

6. Will clients have their own login credentials?

Yes, the idea of reselling is to allow clients to manage their own services. They will be able to make online payments via their account, register domains and upgrade/downgrade their hosting to name a few examples.

7. Can a reseller upgrade their hosting as they grow?

Yes, you can upgrade your disk space, free of charge anytime.

redcactus

POTENTIAL PROFIT EXAMPLE



PROFIT IS WHAT IT'S ALL ABOUT!

With our Reseller Packages that is all you have to focus on!

With our optional White-label Billing System and White-label Client Support, you won't have any additional admin to clutter your focus. Your business can grow seamlessly while you expand your client base...



The above example is based on the 50Gb package, charging each client R75 per month and operating within the allocated space

HOSTING PACKAGE	RESELLER HOSTING COST	TOTAL RESELLER COST PM	R75 HOSTING FEE PER CLIENT	PACKAGE SIZE PER CLIENT	RESELLER PROFIT
Medium (75Gb)	R649 pm	R649 pm	@ 23 clients	3.25 Gb	R1 076 pm
Large (100Gb)	R859 pm	R859 pm	@ 30 clients	3.25 Gb	R 1 391 pm
Premium (130Gb)	R1 099 pm	R1 099 pm	@ 40 clients	3.25 Gb	R1 900 pm

Different scenarios based on a per month cost of R75 per client to show the profit possibilities. The above are only projections. All packages are white label, and resellers can structure them however they please.